



RACHEL SCHENCK

RS Creative&Design | Creative Consultant & Designer



I am a multidisciplinary creative and designer with a focus in branding, packaging and print/online marketing.

I'm a firm believer that a sleek package or beautiful branding is the end result of quality discovery, smart strategy and cultivating a real and valuable partnership with my clients and their company.

CONTACT



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SOCIAL



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rachelcschenck

I partner with serious entrepreneurs and small to mid-size businesses who need the expertise to guide, develop and design their brands from start to marketing. Specializing in the below focus areas, I'm your one creative partner to make it all happen.

WHAT I DO

Branding

Branding is more than just a logo. It's your company's personality, its style and the way customers view and internalize the importance and value of your products/services. I work with my clients to create a brand that not only visually reflects the company but also serves the company goals and creates brand loyalty.

Packaging

We'll start by crafting the right message for your product and defining the feature hierarchy. Then we'll visually create a package that gets your customer's attention and clearly shows them the best about your product.

Marketing (Both Print & Online)

Your product or service should shine in all areas of marketing. Whether that's online or designing ad campaigns, trade show graphics, books or other print materials, we'll create copy and visuals that maintain brand consistency while building loyal customers.

Web

Catch them and convert them. Your website is the doorway to all kinds of possibilities. We'll design and build a site that directs user interaction while communicating your company offerings and generating more customers.

WHAT OTHERS ARE SAYING...

"...Rachel directed and created some of our most iconic brands and I still call on her occasionally to help out our current design team..."

"...I cannot speak more highly of Rachel's quality of work and collaborative nature."

"...Rachel dove into the intricacies of our brand and asked pertinent questions regarding our vision for our website and product lines..."

"...our company genuinely looks at her as a member of our team."

"...she has truly transformed our company's image with an eye catching brand and our team could not be happier."

THINK I MIGHT BE THE CREATIVE PARTNER FOR YOU?
Request a free consultation today and let's find out if we're a good match!

REQUEST A CONSULT